

Human Resources Analytics

This HR Analytics training program is designed to equip participants with the skills and knowledge to leverage HR analytics for improved decision-making and strategic planning.

FEE: PKR 18,000^{+Tax}



COURSE CONTENTS

Introduction to HR Analytics

- Overview of HR Analytics
- Importance of HR Analytics in decision-making
- Setting HR Analytics goals and objectives

HR Data Management

- Introduction to HR data management
- Types of HR data (structured and unstructured)
- Data sources and integration
- Data quality and validation

HR Analytics Tools and Techniques

- Overview of HR analytics tools (e.g., Excel, Tableau, Power BI)
- Descriptive analytics (reports and dashboards)
- Predictive analytics (regression and correlation analysis)

Applying HR Analytics to Business Challenges

- Case studies
- Activity

TARGET AUDIENCE

- HR Professionals
- HR Executives:
- Business Analysts:
- Data Analysts (HR Domain)
- Learning and Development Professionals
- Talent Management Professionals
- Consultants

FACILITATOR

DR. SAYMA ZIA

Dr. Sayma has more than 16 years of diversified working experience in the fields of research and teaching business/management students. She is currently serving at Institute of Business Management as a Professor. Previously she was serving at Bahria University. She has done PhD in Management Sciences. She has conducted numerous trainings/workshops on Human Resources Management, Gender Equality/Diversity, Leadership, Emotional Intelligence, Stress Management and soft skills.

TRAINING MANAGER:

 9:00 AM - 5:00 PM

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